



# **WASTE EDUCATION STRATEGY FOR SCHOOLS**

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**APSE meeting 2<sup>nd</sup> October 2009**

# Background

- Key role of education in raising awareness & promoting good practice recognised by Scottish Government, SEPA & DCC
- DCC working in partnership with Scottish Waste Aware Group [SWAG] to promote Reduce Reuse Recycle message & implement local & national campaigns
- Operational measures already in place to provide schools & community recycling - wished to support & build on this
- Previous education campaigns successful on smaller scale – want to aim higher

# Recycling Rates & Targets

## Dundee Recycling Rate:

- 2006 - 30%
- 2007 - 33%
- 2008 - 36.1%\*

## National Targets:

- 2006 – 25%
- 2010 – 40%
- 2013 – 50%
- 2020 – 60%
- 2025 – 70%

\* Pending SEPA verification

# Key Challenges

- Communication - making schools and teachers more aware of Waste Education Programme & its benefits – Curriculum for Excellence
- Creating working partnerships between departments & organisations
- Addressing operational concerns while maintaining strategy aims
- Linking the process end-to-end – from formal education to community participation
- Encouraging changes in behaviour

# Waste Education Strategy

- Wide variety of activities
- Curricular links
- Programme approved by EDS Cultural Co-ordinators
- Fun & informative
- Progressive rather than stand-alone learning
- Fantastic feedback
- Has developed from schools-only to education in wider community

papermaking

Recycle Ready

Scrapheap Challenge

Jute Bag Design

Recycled Fashion Show

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# Recycling in Schools

- All DCC schools offered recycling collections since Sept 2005:
  - Paper/cardboard
  - Aluminium cans
  - Plastic bottles
  - Jute bags provided to classrooms for collection of waste paper (approx 1200 bags issued)

**Overall aim of Waste Education Strategy to markedly increase recycling yield from schools within our operational framework**

# Dundee City Council's Recycling Strategy for Schools

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**Waste Aware Scotland**  
Reduce Reuse Recycle towards zero waste